

Adult Community Learning



S83ACL1 BDC4X



Roots to Work

Developing skills through enterprise

This free 9 week course is a fun mix of classroom and practical based sessions, where you will be given all the skills and support to develop, market and sell a range of plants to the public.

This course will help you to understand your strengths, learn new skills, identify opportunities and help you develop your potential.

You will be supported throughout the process to ensure that you receive the necessary help and training to succeed in this task. To do this effectively you will work as part of a small team and learn about business planning, marketing, IT, budgeting, customer service as well as developing practical gardening skills.

Prior to the start of the course you invited to attend a 1:1 coaching session, so you can meet the tutor and discuss your learning aims.

This will take place on Monday 24th April 2017 at Bath College, Avon Street BA1 1UP. An appointment time will be agreed at time of booking.



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Roots to Work - Timetable

Date	Wednesday 10:00am - 2:00pm	Date	Friday 10:00am - 2:00pm
26th April	Course overview - Timeline Intro to College, Health & Safety Farm Tour - Group session Skills Audit	28th April	Review previous session Agree which charity to support Practical session Plant research
3rd May	Poster Design Guest speaker - Marketing Using MS Word design posters Promotion of Plant Sale	5th May	Practical session
10th May	Business planning - guest speaker Costing using spreadsheets	12th May	Practical session
17th May	Pricing and Competition Pricing using Spreadsheets	19th May	Practical session
24th May	Careers planning Visual Presentation of stall - including labels for plants Introducing PowerPoint	26th May	Visit to Garden Centre
31st May	PowerPoint Public Speaking	2nd June	Practical skills
7th June	Marketing Mix - Guest speaker How to promote yourself and Plant Sale Customer Service	9th June	Practical skills Make video
14th June	PowerPoint Visual display for stall Prices and labels for Sale	16th June	Practice presentations Prepare plants for sale
Saturday 17th June 2017 - Plant Sale at Bath City Farm - 11:00am - 3:00pm			
21st June	Review and Feedback session Discuss options for next step Prepare Action Plan		

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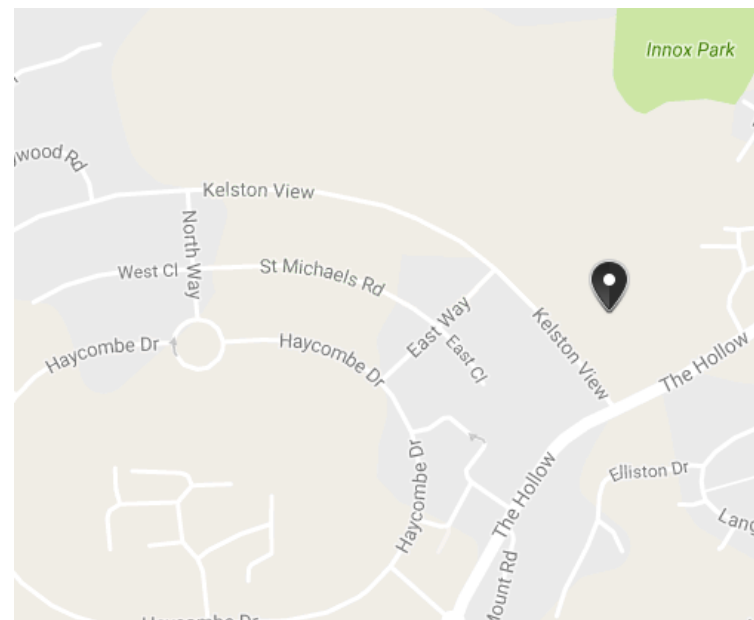
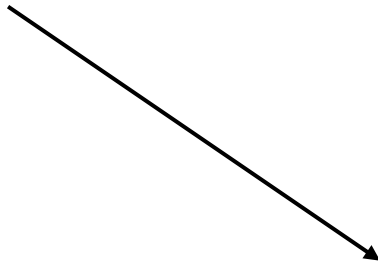
Travel Expense

Please speak to your Work Coach prior to the start of the course and they will explain how you will be reimbursed.

Practical clothing

Please ensure you wear appropriate clothing and stout footwear when working at the farm.

Directions to Bath City Farm Kelston View, Bath BA2 1NW



If you have any queries or to book a place, please ring Lynsey Parsons,
Adult Community Learning Tel: 01225 328822
Or Vicki Chapman Tel: 01761 433161 ext 330

www.bathcollege.ac.uk/ac/
Lynsey.parsons@bathcollege.ac.uk

We are unable to provide refreshments – please feel free to bring
drinks/snack

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